

# ARE YOU THE ONE?

we are looking for...

If you are the one, send your CV

**Best Employee  
Benefits Provider  
Sri Lanka 2020**



## REGIONAL MANAGER

(Uva, Gampaha, Kalutara, Colombo, Central/ North Central)

### JOB RESPONSIBILITIES

- Responsible for ensuring target achievement covering FP/ANBP/FYP/GWP/persistency and etc. of the assigned region.
- Responsible for overall regional recruitment and turnover, maintaining assigned active cadre within the region.
- Responsible for goal setting, evaluating and follow up sales performance upon achieving company targets.

### JOB QUALIFICATIONS

- Successfully completion of G.C.E Advanced Level.
- A degree or a professional qualification in Marketing/SUM/DM or equivalent qualification from a recognized university.
- Minimum of 6 years of experience in similar capacity will be an added advantage.
- Sound knowledge in MS Office packages.
- Negotiation skills/ Customer relationship management skills.
- Sound knowledge in Insurance industry.
- Excellent Communication & Interpersonal Skills.
- Good oral and written communications skills in Sinhala and English.
- Possess a valid driving license.
- Age below 45 years.

## DISTRICT MANAGER

(SOCIETY CHANNEL)

(Rathnapura/ Kandy/ Badulla / Monaragala/ Anuradhapura/ Polonnaruwa)

### JOB RESPONSIBILITIES

- Take responsibility and monitor overall consistency of growth in the assigned districts.
- Implement new strategies, target driven special projects across the districts or methods derived with the direction of the senior management and supervisor.
- Evaluate and monitor existing channels in assigned localities ensure potential and highest levels of performance are achieved across contributing towards overall targets for the district.
- Ensure daily operations and operational activities carried out within the district assigned are running smoothly to support in achieving set and established targets.
- Drive assigned sales targets, special sales projects and defined specific strategies to benefit and grow incremental revenue streams in contributing towards targets to meet overall regional growth targets.

### JOB QUALIFICATIONS

- Successfully completion of G.C.E Advanced Level.
- A degree or a professional qualification in Marketing/SUM/DM or equivalent qualification from a recognized university.
- Minimum of 3 years of experience in similar capacity will be an added advantage.
- Sound knowledge in MS Office packages.
- Negotiation skills/ Customer relationship management skills.
- Sound knowledge in Insurance industry.
- Excellent Communication & Interpersonal Skills.
- Good oral and written communications skills in Sinhala and English.
- Possess a valid driving license.
- Age below 45 years.

## BRANCH MANAGER

(ALL ISLAND)

### JOB RESPONSIBILITIES

- Achieving targets of the branch.
- Continuous review & measuring of performances.
- Ensure adherence to internal controls and conformity to company's internal processes & procedures.
- Plan & execute marketing / sales / recovery activities relevant to the branch.
- Maintain both internal & external customer satisfaction at all times.

### JOB QUALIFICATIONS

- Successfully completion of G.C.E Advanced Level.
- A degree or a professional qualification in Marketing/SUM/DM or equivalent qualification from a recognized university.
- Minimum of 3 years of experience in similar capacity will be an added advantage.
- Sound knowledge in MS Office packages.
- Negotiation skills/ Customer relationship management skills.
- Team player with determination to achieve challenging targets.
- Excellent Communication & Interpersonal Skills.
- Good oral and written communications skills in Sinhala and English.
- Possess a valid driving license.
- Age below 45 years.

## ASSISTANT BRAND MANAGER

### JOB RESPONSIBILITIES

- Responsible for developing implementing and managing strategies to position the brand apart from its competition.
- Develop marketing presentations and pitch materials that will be used both internally and externally to help drive new ideas programs and themes.
- Assist the marketing team to play a pivotal role in brand engagement.
- Execute all levels of marketing support for the brand by the effective deployment of ATL, BTL and Digital approaches.
- Research new trends, marketing practices, techniques and innovative ways to help Drive consumer engagement whilst defining marketing strategies that support the broader plans of the company.

### JOB QUALIFICATIONS

- Partly or Fully Qualified in CIM/SUM or any other Marketing Diploma from a recognized university.
- Should be an excellent communicator both verbal and written.
- Minimum of 02 Years' experience in a similar capacity.
- Good command of Spoken & Written English.
- Ability to work with MS-Office applications.
- Complete exposure to Social media tools and content writing.
- Age below 30 years.

## MARKETING EXECUTIVES

(ALL ISLAND)

### JOB QUALIFICATIONS

- Successfully completion of G.C.E Advanced Level.
- A degree or professional qualification in Marketing/SUM/DM or equivalent from a recognized university.
- Minimum of 2 years' experience in similar capacity will be an added advantage.
- Sound knowledge in MS Office packages (Excel and Word).
- Negotiation skills/ Customer relationship management skills.
- Excellent Communication & Interpersonal Skills.
- Good oral and written communications skills in Sinhala/English.
- Possess a valid driving license.
- Age below 40 years.

## CALL CENTRE EXECUTIVES

### JOB RESPONSIBILITIES

- Responding to customer queries in a timely and accurate way, via phone, email or chat.
- Identifying customer needs and helping customers use specific features.
- Analyzing and reporting product malfunctions.

### JOB QUALIFICATIONS

- Minimum 02 years' Experience as a Customer Support Specialist or similar CS role.
- Familiarity with our industry is a plus.
- Experience using help desk software and remote support tools.
- Understanding of how CRM systems work.
- Excellent communication and problem-solving skills.
- Multi-tasking abilities.
- Patience when handling tough cases.

## EXECUTIVES

(HR/MARKETING/FINANCE/LIFE/CLAIM)

### JOB QUALIFICATIONS

- Successfully completion of G.C.E Advanced Level.
- Degree or Professional qualification in HR/Finance/Legal/Marketing/Insurance.
- Minimum of 2 years' experience in field which you are specialized in will be an added advantage.
- Sound knowledge in MS Office packages (Excel and Word).
- Excellent Communication & Interpersonal Skills.
- Good oral and written communications skills in Sinhala/English.
- Age above 20 years.
- Priority will be given to applicants close to Colombo.

If you are interested and confident that you meet the above expectations please forward your completed Curriculum Vitae to [careers@sicl.lk](mailto:careers@sicl.lk) with the post applied for as the subject line within 14 days of this advertisement.

Head of Human Resource & Establishment.

**SANASA LIFE INSURANCE COMPANY PLC.**

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